

HOLDEN SONDERGELD

Graphic Design & Digital Communications, 209 Parkview Drive, Walbridge, Ohio 43465

Cell: (419) 357-9205

Email: holdensondergeld@gmail.com

CAREER OBJECTIVE Experienced graphic designer excited to take on new responsibilities to utilize & hone my skills to tackle new challenges. Actively seeking new roles in graphic design & related fields

EDUCATION

BOWLING GREEN STATE UNIVERSITY Bachelor of Science, December 2018 Visual Communication Technology	Bowling Green, Ohio
TERRA STATE COMMUNITY COLLEGE Associates of Science, May 2015 Digital Media Technology	Fremont, Ohio
GIBSONBURG HIGH SCHOOL Diploma, June 2012 General Studies	Gibsonburg, Ohio

SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premiere Pro
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- Hype
- Echobox

ACCOMPLISHMENTS

2024 Best Website Award by the Society of Professional Journalists to The Blade web staff	2010 Eagle Scout of Troop 344, Nominated for 2024 AP Award Pemberville, Ohio & member of for "Best Journalistic Graphic" National Eagle Scout Association
---	---

WORK EXPERIENCE

December 2022 - Present	The Blade <i>Blade Vault Manager, Graphic Designer, Health & Well-being Editor</i> • Employed elements of leadership, collaboration, critical thinking in 4 different positions	Toledo, Ohio
-------------------------	--	--------------

November 2024 - Present	The Blade <i>Health & Well-being Editor:</i> • Organized weekly layout & optimized pages for print & E-Blade versions of section	Toledo, Ohio
-------------------------	---	--------------

March 2024 - Present	The Blade <i>Blade Vault Manager:</i> • Produce 3-5 weekly client requests for custom reproductions of Blade articles & photos • Maintain Blade Vault website & promote a new "Vault Selections" product design monthly	Toledo, Ohio
----------------------	---	--------------

March 2024 - Present	The Blade <i>Graphic Designer:</i> • Create 3-5 graphics for print & digital editions of The Blade monthly • Constructed new chyron for daily usage in The Blade's videos	Toledo, Ohio
----------------------	---	--------------

December 2022 - Present	The Blade <i>Web Editor:</i> • Posted 15-30 news stories to The Blade homepage per shift	Toledo, Ohio
-------------------------	---	--------------

- Maintain The Blade social media accounts & post 8-12 stories per shift
- Send push mobile notification alerts about breaking news, usually 0-2 per shift
- Pulled Associated Press and other wire stories to post on daily world & national stories
- Edit & embed videos for The Blade's website, usually 2-3 per shift

February 2022 -
December 2022

The Courier

Findlay, Ohio

News Page Designer

- Devised layout of The Courier, The Review Times, & The Advertiser-Tribune daily
- Built front page & jumps, local & national pages, obituary page, weather page, opinion page, sports pages, & entertainment page daily
- Collaborated with fellow designers & editors via Google Doc & Slack to communicate what content goes on each pages daily

July 2019 - July 2022

Pulsar Media & Designs LLC

Findlay, Ohio

Graphic Designer

- Communicated via phone & email with clients to develop deliverables to be printed daily
- Utilized Adobe Creative Suite programs for manual layout
- Operated Microsoft Office programs for data-merging participant rosters & creating presentations for corporate training sessions
- Designed logos, posters, business cards & more for 2-3 clients