

## HOLDEN SONDERGELD

Graphic Design & Digital Communications, 209 Parkview Drive, Walbridge, Ohio 43465

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**CAREER OBJECTIVE** Experienced graphic designer excited to take on new responsibilities to utilize & hone my skills to tackle new challenges. Actively seeking new roles in graphic design & related fields

**EDUCATION** **BOWLING GREEN STATE UNIVERSITY** Bowling Green, Ohio  
Bachelor of Science, December 2018  
Visual Communication Technology

**TERRA STATE COMMUNITY COLLEGE** Fremont, Ohio  
Associates of Science, May 2015  
Digital Media Technology

**GIBSONBURG HIGH SCHOOL** Gibsonburg, Ohio  
Diploma, June 2012  
General Studies

**SKILLS**

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Premeire Pro
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- Hype
- Echobox

**ACCOMPLISHMENTS** 2024 Best Website Award by the Society of Professional Journalists to The Blade web staff      2010 Eagle Scout of Troop 344, Nominated for 2024 AP Award Pemberville, Ohio & member of for "Best Journalistic Graphic" National Eagle Scout Association

**WORK EXPERIENCE**  
December 2022 - Present **The Blade** Toledo, Ohio

*Blade Vault Manager, Graphic Designer, Health & Well-being E*

- Employed elements of leadership, collaboration, critical thinking in 4 different positions

November 2024 - Present **The Blade** Toledo, Ohio

*Health & Well-being Editor:*

- Organized weekly layout & optimized pages for print & E-Blade versions of section

March 2024 - Present **The Blade** Toledo, Ohio

*Blade Vault Manager:*

- Produce 3-5 weekly client requests for custom reproductions of Blade articles & photos
- Maintain Blade Vault website & promote a new "Vault Selections" product design monthly

March 2024 - Present **The Blade** Toledo, Ohio

*Graphic Designer:*

- Create 3-5 graphics for print & digital editions of The Blade monthly
- Constructed new chyron for daily usage in The Blade's videos

December 2022 - Present **The Blade** Toledo, Ohio

*Web Editor:*

- Posted 15-30 news stories to The Blade homepage per shift

- Maintain The Blade social media accounts & post 8-12 stories per shift
- Send push mobile notification alerts about breaking news, usually 0-2 per shift
- Pulled Associated Press and other wire stories to post on daily world & national stories
- Edit & embed videos for The Blade's website, usually 2-3 per shift

February 2022 -  
December 2022

**The Courier**

Findlay, Ohio

*News Page Designer*

- Devised layout of The Courier, The Review Times, & The Advertiser-Tribune daily
- Built front page & jumps, local & national pages, obituary page, weather page, opinion page, sports pages, & entertainment page daily
- Collaborated with fellow designers & editors via Google Doc & Slack to communicate what content goes on each pages daily

July 2019 - July 2022

**Pulsar Media & Designs LLC**

Findlay, Ohio

*Graphic Designer*

- Communicated via phone & email with clients to develop deliverables to be printed daily
- Utilized Adobe Creative Suite programs for manual layout
- Operated Microsoft Office programs for data-merging participant rosters & creating presentations for corporate training sessions
- Designed logos, posters, business cards & more for 2-3 clients